

측정도구 선택

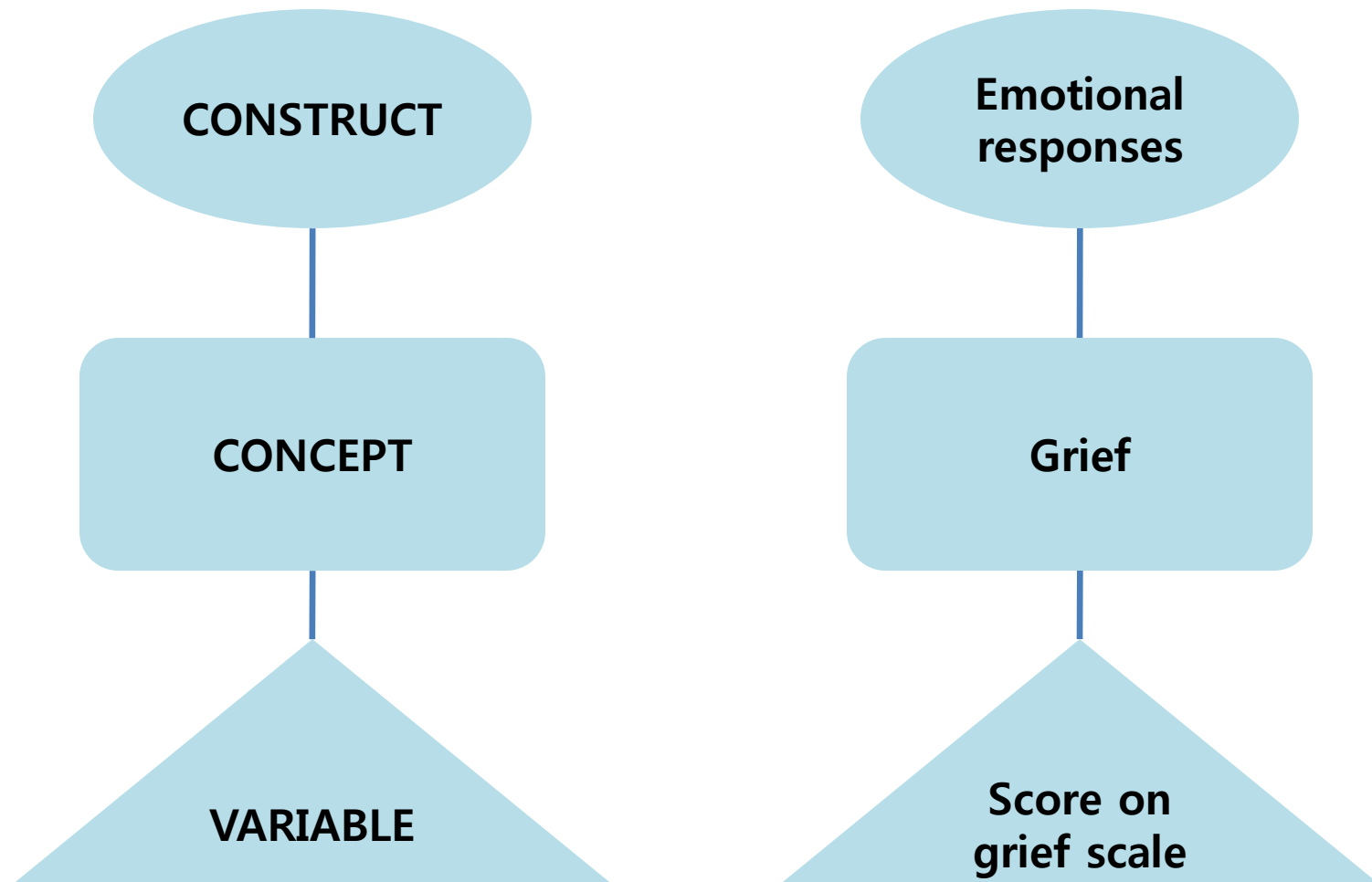
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Contents

- Brief explanation on instrumentation & measurement
- Reliability
- Validity
- Another considerations

Construct-Concept-Variable



Instrumentation

- The process whereby one decides how to measure a variable
- The process of selecting or developing tools and methods appropriate for measuring an attribute or characteristic of interest.

Measurement

- The process of assigning numbers to objects to represent the kind and/or amount of attributes or characteristics possessed by those objects.

Concept of measurement error

**Observed
score**



**True
score**



Error

Concept of measurement error

- *Systematic error*

: affects all observations equally and be a **constant error** or affect certain types of observations differently than others and be a **bias**

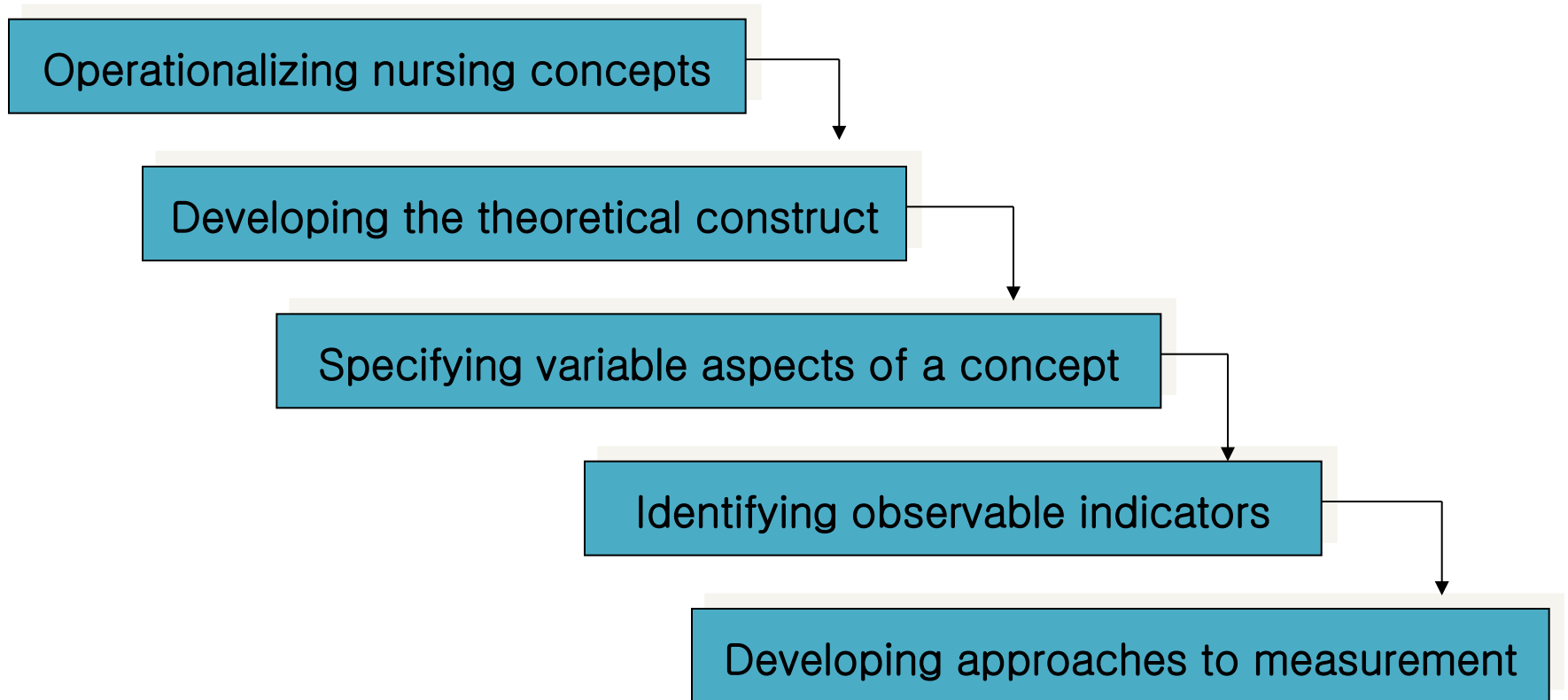
- *Random error*

: limit the degree of lawfulness in nature by complicating relationships
: also influence measurements in the behavioral sciences

Measurement in science

1. Represent quantities of attributes numerically
2. Define whether the objects fall in the same or different categories with respect to a given attribute

- Measurement always concerns some **particular feature of objects**. One cannot measure objects, one measures their attributes.
- Therefore, measurement requires a **process of abstraction** & measurement makes us consider **the nature of an attribute carefully** before attempting measurement.



Advantages of Standardized Measures

- Objectivity
- Quantification
- Communication
- Economy
- Scientific generalization

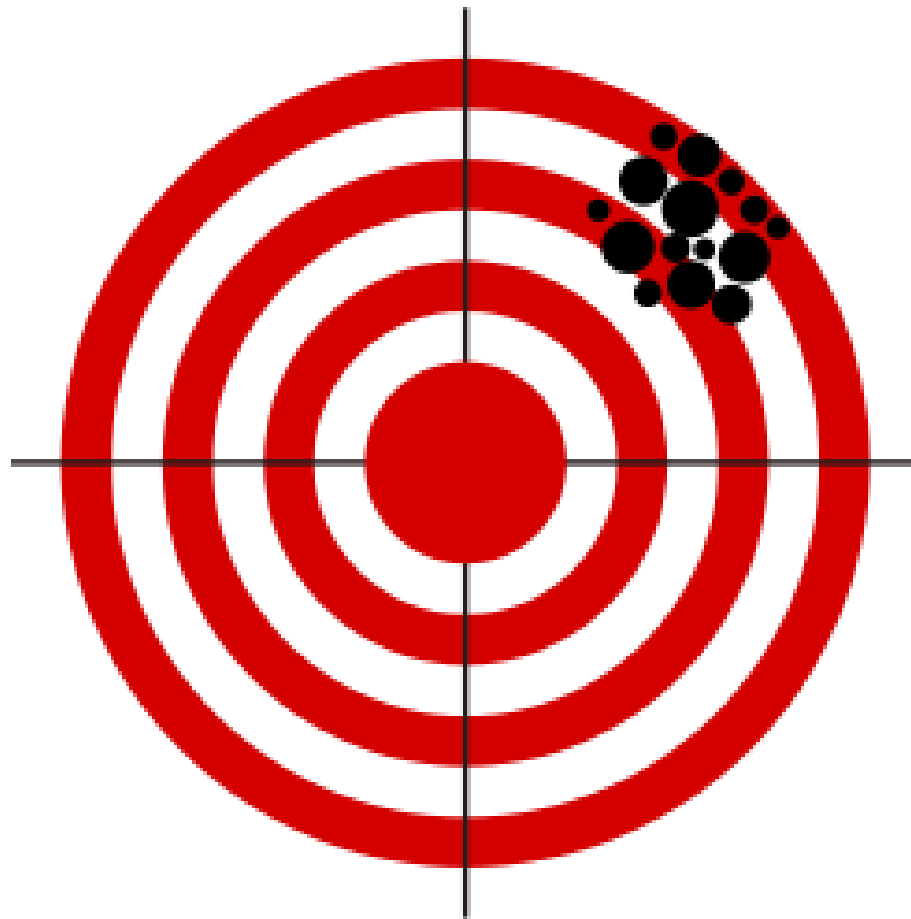


Reliability & Validity

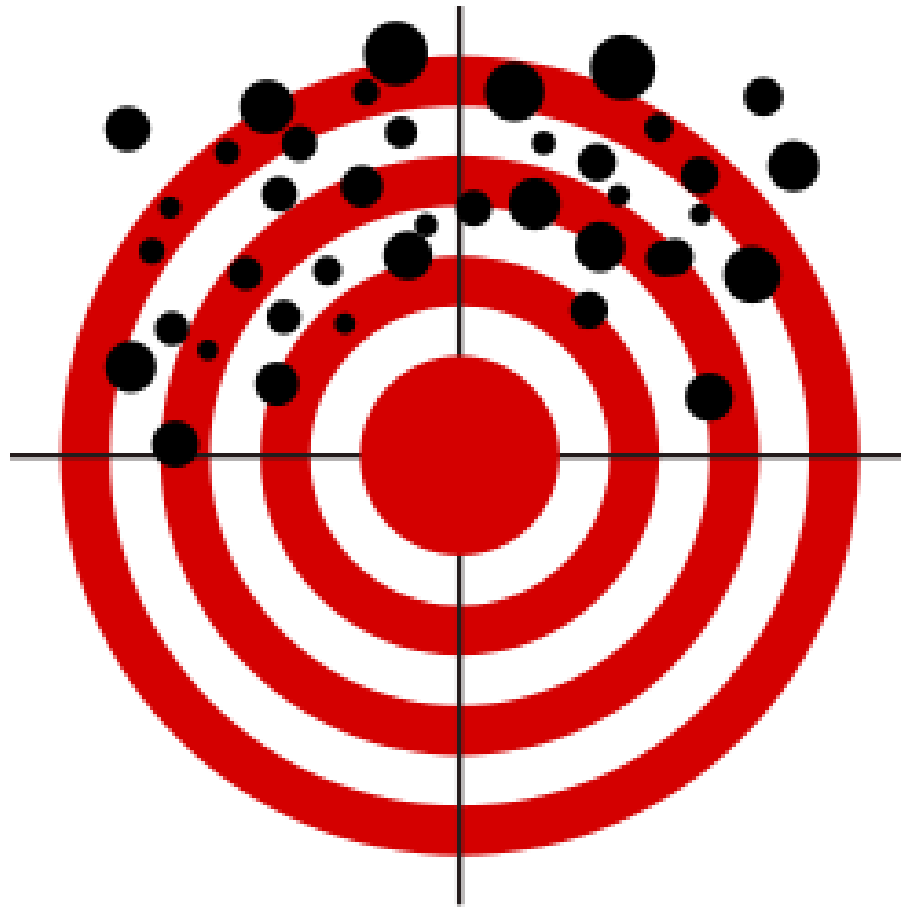
- **Reliability** refers to the *reproducibility of assessment data or scores, over time or occasions.*
- **Validity** refers to the *degree of meaningfulness for any interpretation of a test score.*



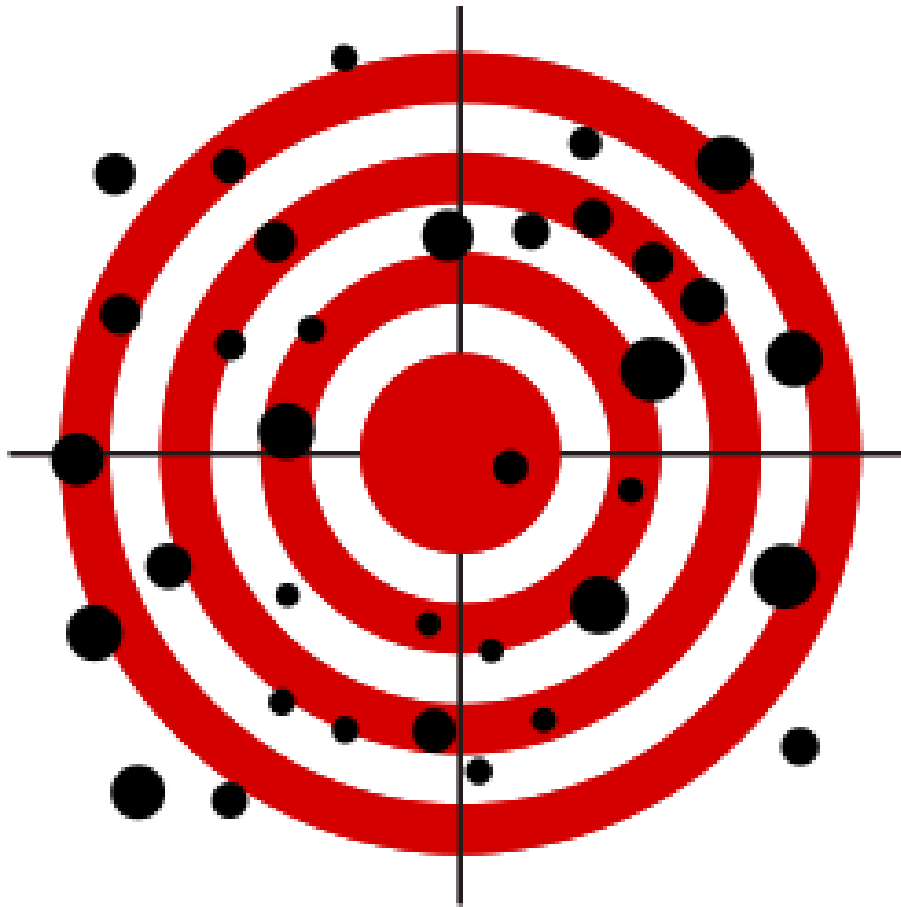
Both Reliable & Valid



Reliable, Not Valid



Unreliable & Unvalid



Unreliable, But Valid

Reliability

- Reliability is a correlation computed between two events.
 1. Stability: extent to which an instrument yield the same results on repeated administrations
 2. Internal consistency: extent to which all the items are measuring the same attribute
 3. Equivalence: estimates of inter-rater reliability
- Reliability assessments involve computing a reliability coefficient.

Statistical definition of reliability

$$= \frac{\text{Var}(T)}{\text{Var}(O)}$$

*The reliability coefficient
can be shown to estimate the ratio of
variance in true scores
to the variance in observed scores*

Stability

- Stability: extent to which an instrument yield the same results on repeated administrations
- Test-retest reliability
- Estimation based on the correlation between two (or more) administrations of the same item, scale, or instrument for different occasions.
- Appropriate for relatively enduring attributes

Internal consistency

- Internal consistency: extent to which all the items are measuring the same attribute
- Administer to one group on one occasion
- Split-half technique
- Coefficient alpha(Cronbach's alpha)
 - The degree of items' intercorrelations
 - The proportion of variability that is shared among items

Coefficient Alpha

- Indicator of performance on any other item in the same instrument
- $\alpha = (k/(k-1)) * [1 - (s^2_i)/s^2_{sum}]$

k = number of items on the measure

s^2_i = the sum of the individual item variances

s^2_{sum} = the variance of the distribution of test scores

Alpha coefficient

- *Cut-off criteria*
 - .60 is common in exploratory research
 - adequate scale; at least $\geq .70$
 - good scale; $\geq .80$
 - In SPSS, Cronbach's alpha is found under Analyze > Scale > Reliability Analysis

KR20 / KR21

- Internal consistency with dichotomous data

$$KR20 = (K/(K-1)) * [1 - (\sum pq)/s^2_{test}]$$

K = number of items on the measure

p = the proportion of correct responses to an item

q = the proportion of incorrect or missing responses

s^2_{test} = the variance of the test-score distribution

pq = the variance for each item

$\sum pq$ = the sum of the item variances

Equivalence

- Equivalence: estimates of inter-rater reliability
- Cohen's Kappa

The number of agreement

The number of agreement + The number of disagreement

- .60 : minimally acceptable
- >.75 : good

Validity

1. Construct validity: psychological attributes, trait
2. Content validity: relevance, representativeness
3. Criterion-related validity (predictive and concurrent): establishing a statistical relationship with a particular criterion /empirical validity

 Face validity

Construct validity

- **Construct:** a variable is abstract and latent, which does not exist as an observable dimension of behavior

Scientists cannot do without constructs!

SCIENTIFIC GENERALIZATION

3 aspects of construct validation

- Specifying well the domain of observables related to the construct (**outlining the domain**)
- Determining the extent to which observables tend to measure the same thing, several different things or many different things from empirical research and statistical analyses (**investigating relations among different proposed measures of a construct**)
- Performing subsequent individual differences studies and/or experiments to determine the extent to which supposed measures of the construct are consistent with best guesses about the construct!

- To determine construct validity, a measure must fit a theory about the construct: but to use this evidence, one must assume **the theory is true**.
 - Constructs A and B correlate positively.
 - X is a measure of construct A.
 - Y is a measure of construct B.
 - X and Y correlated positively.

Construct validity

Test construction: affect measure

- Known groups or contrasted groups approach
- Hypothesis testing approach
- Multi-Trait Multi-Method approach
- Factor analysis

Content validity

- The degree to which an instrument has an appropriate items for the construct being measured.
- Content validity index(CVI): evaluated by expert

CVI

- 4-point scale of relevance
 - From 1(not relevant) to 4(highly relevant)
- Item CVI

$$\frac{\text{The number of experts giving a rating 3 or 4}}{\text{The number of experts}}$$

- 0.8 : acceptable

Criterion-related validity

- The degree to which the instrument correlates with an external criterion.
- Validity coefficient is correlation coefficients between the new scale and the gold standard or future outcome.
 1. Concurrent validity
 2. Predictive validity

Another consideration...

The number of items in an instrument

- Shorter scales are good?
- Longer scales are good?

-Scale length affects the precision of alpha

- Shorter scales

: Place less of a burden on respondents,

- Longer scales

: Tend to be more reliable.
It has been noted that alpha increases when more items are included (unless they are relatively poor items).

Tips

- Popular tools
- Population specific tools
- Tools with cut-off point

Example

- MMSE-K
- ; ≤ 20 = generally suggests dementia but may also be found in acute confusion, schizophrenia or severe depression
- ; ≤ 24 = may indicate dementia in some patients who are well educated and who do not have any of the above conditions

Thank you